



ANNUAL REPORT FOR THE ACADEMIC YEAR 2019 – 2020

ACADEMIC ACHIVEMENTS:

In this academic year 2019 – 2020 Department of Business Administration has made innumerable achievements. We produced 59 % results in University examination.

Class Room Activities

To improve the skills and knowledge of our students a number of seminar, group discussion, quiz programs are conducted related to subject topics and current affairs apart from curriculum argumentation.

University rank holder:

Last year as a milestone to our department our outgone students Miss.P.V.Harini & P.V.Haritha got university rank and made us proud. Miss.P.V.Harini got university II rank & Miss.P.V.Haritha got University IX rank respectively.

Best student Award

This year Mr.sathish from IIIBBA., has been selected as best student from our department.

General Proficiency

Our third BBA., students Mr.Pradeep Kumar.R.secured 70.5% and class first prize, Miss.Pavithra.K. 69.9% and class secured class second prize & Mrs.Mahalakshmi.M secured 69.8% and class third prize. Our second year students Miss. Swetha.N. got class first prize, Miss. Sarathadevi.C.S secured class Second prize & Miss.Kalpana.A. secured and got class third prize for General proficiency Award in university examination.

Placement

Our final year students 7 of them Miss.Divya,. M.Mr.Naveen kumar.M. Miss.Sankari.E., Miss.Pavithra.k., Miss.Nagalakshmi.S. & Miss. Thenmozhi.M has been placed in MOS Global & 8 of them Miss.Vijayalakshmi.R., Mr.Sheik Bakruddin,A. Mr.Steward.S, Mr.Gopal Suraj Karunakaran, Mr.Imran.S.P, Mr.V.Sathish kumar, Mr.Krishnamurthy.R., & Mr.Vaibhav.T.E. has been placed in Indian Health care through our KMG placement Cell.

100% Result by staff members

Dr.R.Manikandan M.Sc.,(c.s)., B.Ed.,M.B.A.,M.Phil., Ph.D., and Asst.Prof.K.Illakiya M.B.A., M.Phil., secured 100% result in the subject Business law(UEBA54) & E-Business(USBA55) respectively.

Ph.D., Qualified faculty members:

This year two of our faculty members have successfully completed their Ph.D., Dr. C. Arunachalam M.Com., M.Phil., Ph.D., Head of our Department completed his Doctoral degree on 13.04.2018 and Dr. P. Shankar M.B.A., M.Phil., Ph.D., has completed his doctoral degree on 07.02.2020.

State level Seminar

The Department of Business Administration Organized a **State Level Seminar on “HR Challenges and Opportunities 2020”** on 1st October 2019. **Dr. D. Gajapathy, Director**, and **Dr. M. Valarmathi, Principal**, inaugurated and presided over the function. **Dr. C. ARUNACHALAM, Head**, Department of Business Administration gave Welcome Address. 230 students and faculty members from various colleges participated in the seminar. **Dr. S. Gomathi, Senior Professor**, VIT Business School, VIT, Vellore gave a special lecture on **“Managing People in Digitalized Era”** in Session – I. The department conducted Business Quiz, Paper Presentation, Mime Show in Session – II. **OVER ALL CHAMPIONSHIP WON BY ISLAMIAH WOMEN COLLEGE OF ARTS & SCIENCE, VANIAMBADI**

Intra department events(Zappy’2020)

We organized paper presentation and Pencil Sketch competition among our students on 27th February 2020.

Paper presentation winners

1. Mr. Krishna Murthy. R. III BBA., - I Prize
2. Mr. Suresh Kumar. S. III BBA., - II Prize
3. Mr. Nagalakshmi. S. III BBA., - III Prize

Pencil Sketch winners

1. Mr. Naveen Kumar .P. III BBA., - I Prize
2. Mr. M. Sabarish. M. III BBA., - II Prize
3. Mr. Lokesh. P. I BBA., - III Prize

SPORTS PERSONNAL:

- Our final year student Mr. Imran. S. P. won first prize in long jump conducted by International Cultural and sports carnival-Riviera 2020, held at Vellore Institute of Technology, Vellore from 12th to 15th February, 2020. He also won first prize for district level competition conducted by sport development authority of Tamilnadu held in Jolarpet. One more first prize was won by him at 5th Vellore District Athletic championship-2020 for long jump in open boys category.

➤ **Blood Donation**

Our department students comprising of 15 members donated blood in NSS camp held at our college auditorium on 03.03-2020.

Off campus Achievement

Art-Smart 2019-20 Mardhur Kesari Jain College ,Vaniyambadi

Our students Mr.V.Sathish kumar,Mr.S.Steward, Mr.Gopal Suraj Karunakaran, Mr.C.Purusothaman,Mr.D.Suriya & Mr.S.Bharath Kumar won II prize in group dance conducted by Mardhur Kesari Jain College for Women,Vaniyambadi during Inter-Collegiate cultural meet On 25th sep,2019. Mr.T.E.Vaibhav,Mr.M.Sabarish,and Mr.S.P.Imran won III prize for Dubsmash,Mr.S>P>Imran & Mr.M.Prathap won III prize for random bits,Mr.R.Anandaraj won Best Manager Award,Mr. S.Praneeth & Mr.R.Lishwan participated in Poster presentation.